

LinkedIn

<https://www.linkedin.com/in/amandaleow0326/>

Portfolio

<https://amanda-l.squarespace.com/>

Email

amandaleow0326@gmail.com

Skills

Software & Technical Proficiency

Figma, Miro, Confluence, Jira, CSS, HTML, Sketch, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, Adobe Lightroom, Rhinoceros 5, Microsoft Powerpoint, Microsoft Excel, Microsoft Office, Information Design, Photography, Film & Videography, Abstract.

Hands-on Skills

Foam modelling, Cardboard modelling, Gypsum Casting, Wood joints, Wood sanding, Linocut, Silkscreen, Interpersonal Skills & Multi-Tasking

Language Proficiency

English / Mandarin

There is great advantage in bilingualism where these communication skills can be potentially used in better communicating ideas in client meetings and colleagues of all aspects of background.

Certification

First-Aid Certification Course

Singapore Judo Federation, Yellow-tip Certification

Creative Industries International Scholarship

Amanda Leow

I delight in creating products for users, with user data. I enjoy collaboration and spreading positivity around the people I work with. Always thrilled when a feature gets validated with user retention and trust.

Education

- 2017 - 2019 **Queensland University of Technology**
Bachelor of Creative Industries
Majoring in Interactive and Visual Design, Minor in Marketing
- 2013 - 2016 **Singapore Polytechnic**
Diploma in Experience and Product Design
- 2009 - 2012 **Bedok Green Secondary School**
Cambridge O Levels
- 2003 - 2008 **St. Anthony's Canossian Primary School**
Primary School Leaving Examination (PSLE)

Experience

From latest to earliest



Newday, London, UK

Oct 2022 - Apr 2023

As Product Designer

UK-based fintech company having a range of products such as Aqua, Bip, Fluid and Marbles. I am in the Direct to Consumer part of the business, in the payment squad. My projects range from handling Direct Debit flows to innovating on a new credit building product. A product designer at NewDay involves taking initiatives to define scope with our product owners, plan timelines and roadmaps, align with stakeholders, craft and validate solutions with user testing, and working with developers with design specifications to deliver the product.



Foodpanda, Singapore

Nov 2020 - Oct 2021

As Product Designer

Loyalty programme for foodpanda across 13 markets in APAC and EU (foodpanda, NetPincér, and Dáme jídlo). I collaborate with counterparts in Berlin (Delivery Hero), as well as UX researchers, product specialists and product analysts. I do problem definition, research, benchmarking, solution exploration, alignment/ feedback/ validation with stakeholders as well as QA testing for release.



Horangi Cyber Security, Singapore

Mar 2019 - Oct 2020

As Product Designer

Pioneer in building a CSPM that is listed in Gartner's 2020 Market Guide for Compliance Automation Tools in DevOps. I do product research, market research, finding product market fit, ux research, user interview, client feedback, lofi - hifi wireframe, product prioritisation, feature release.



Digital 8, Brisbane, Australia

Mar 2018 - Aug 2018

As Digital UI/UX Website Designer

Include website design, client meetings and consultations, project brainstorm, mock-ups, wireframes, user workflow, liaising with developer to deliver project.



OC Digital, Singapore

Nov 2017 - Jul 2018

As Website Designer

Taking charge of client projects, include website design, consultations and other design works include banner design, sales slide proposal design, edms, ideation, brochure design.



People's Association, Fengshan CC, Singapore

Nov 2016 - Apr 2017

As Administrator

Support Community Club (CC) operations; customer services by promoting and marketing CC activities, courses and events. Providing administrative support for the operations of the Constituency Office (CO) and Grassroots Organisations (GROs). In addition, taking on functional and coordinating roles in finance, operations or information technology support in the CO. Engaging and widening the outreach with residents.



OCBC Bank, Singapore OCBC Bank Group Customer Experience Department, Singapore 2015

As Experience Designer

Assisted with wireframing of OCBC corporate website revampment, using Balsamiq, justinmind and invision. Tasked with product mockups for new installations in store.